

MORE THAN 50 YEARS

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PROGRESS



1969

Opened the first Wendy's restaurant in Columbus, Ohio, serving fresh beef.



1970s

LEGEND

Footprint (

People (#

Food (

1979

Led the industry in introducing the first salad bar and establishing the Company's commitment to fresh, quality ingredients.



1980s

1989

Introduced lower-cost menu items, increasing food affordability and access.



1990s

1992

Founder Dave Thomas, who was adopted as a child, established the Dave Thomas Foundation for Adoption® (DTFA).

2000s



Early 2000's

Welfare Council.

Established Animal Welfare

Program with expanded

audits and expert Animal

2004

Added milk and oranges to Wendy's Kids' Meal menu.



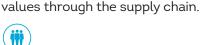
DTFA established its signature program, Wendy's Wonderful Kids®.



2010s

2015

Implemented the Company's Supplier Code of Conduct to carry Company



2016 Joined U.S. Department of Energy's

Better Buildings® Challenge as one of



out the routine use of medically important antibiotics within our protein supply chain, eliminating medically important antibiotics from our chicken supply in 2019.

Announced a long-term goal to phase



2018 Advanced commitment to fresh

ingredients by transitioning to greenhouse-grown tomatoes for all North American restaurants.



2019 Joined Closed Loop Partners' NextGen

Consortium to identify sustainable packaging solutions.



guide responsible menu development decisions, like the 2020 roll-out of breakfast.

Introduced the Company's food vision, Fast Food Done Right, to further

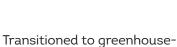


2020s

Introduced Wendy's Animal Care Standards Program built

2020

on traceability and rewarding progressive farm practices.



grown lettuce in Canada.





greenhouse gas inventory.

support Black communities.

Committed \$500,000 to





Supported First Women's Bank as a Mission Partner to help to expand economic

Diversity, Equity and Inclusion.

2021

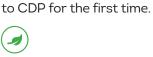
DIVERSITY

Established our office of

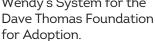




Reported 2020 climate data



Raised \$22.5M across the Wendy's System for the



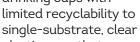
Joined How2Recycle® label

program to introduce

opportunities for womenowned businesses.



Began transitioning from plastic-lined paper drinking cups with



plastic cups that more customers will be able to recycle.



WENDY'S GOALS







Increase the representation of underrepresented populations among our Company leadership and management, as well as the diversity of

Wendy's franchisees.



Sustainably source 100% of our customer-facing packaging in the U.S. and Canada by 2026.



- Absolute Scope 1 and 2 GHG
- emissions by 47% Scope 3 GHG emissions from
- purchased goods and services 47% per metric ton of goods Scope 3 GHG emissions from

franchises by 47% per restaurant.

